

Datacenter works

DatacenterWorks is the leading magazine in the Netherlands for the data centre manager in general and has a strong focus on the technical infrastructure of computer rooms and data centres. In other words: designing, building and managing top quality data centres and server rooms. *Key topics: cooling, power, racks, networking, UPS, security, management & monitoring, energy, sustainability, OCP, DCIM.* DatacenterWorks provides (daily) technical and management news on the website, the weekly e-mail newsletter and seven times a year a magazine.

Datacenterworks is partner of the Dutch Data Center Association, Open Compute Project, Green IT and FHI IT Room Infra.

Publication List 2019

Edition	Theme	Copy date advert	Issue Date
1	DCIM	12 February	26 February
2	Power / UPS Day	19 March	2 April
3	Cable management	7 May	21 May
4	Cooling	18 June	2 July
5	Innovation Day	10 September	24 September
6	Construction	22 October	5 November
7	Sustainability	3 December	17 December

Advertising Print

Size	Specifications w x h (mm)	Rates €
1/1 page	230 x 300	2.625
1/2 page vertical	93 x 275	1.575
1/2 page horizontal	190 x 135	1.575
1/4 page vertical	93 x 135	925
1/4 page horizontal	190 x 65	925
Surcharge branded content*		+750 per page

* Including editing

Advertising Online

Size	Specifications	Price €
Full banner website	468 x 60	600
Half banner website	300 x 60	500
Foto slider website	615 x 300 500 words	300
Medium rectangle website	300 x 250	600
Full banner Newsletter	468 x 60	100
Advertorial newsletter	Image (100 x 10 pixels) and text (200 characters)	150

Where to send your advert

Please use Ad Portal to send your advertising material for print. You will receive a request from Ad Portal to do so. Please be aware of emails going to the spam folder.

Please send advertising material for online purposes (website and newsletters) to traffic@archermedia.nl. You will receive a request to do so from the Traffic department.

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Subscription

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